



Your
support
makes an
impact
on local
youth



buddy
program



2026 —
**Sponsorship
Opportunities**

All support is considered a 100% tax-deductible donation to the Buddy Program

About Noche de Lotería

A beloved Mexican bingo game, and cherished tradition that unites communities and honors the rich tapestry of Hispanic heritage.

Noche de Lotería is a lively, family-friendly event that unites the community for an evening of fun, and connection!

It's a chance for all ages to share in tradition, make memories, and support the Buddy Program. Admission is free, and includes a latin inspired dinner, refreshements, lotería game cards, and access to a supervised children's area.

Support the Buddy Program and be part of this culturally vibrant community event! By sponsoring the Buddy Program's "Noche de Lotería," your business will have the unique opportunity to align itself with an event that celebrates the vibrant Latine community.



In 2024 we had close to 100 attendees of all ages! 

More than just a game

Together, we can create a memorable experience that not only brings joy to our community but also highlights the importance of preserving and celebrating the Hispanic/Latine cultural heritage.

Your support at any level will play a crucial role in making "Noche de Lotería" a FREE, memorable and culturally enriching experience for all attendees while supporting over 600 youth, families, and volunteers participating in the Buddy Program's four youth mentoring programs.



Contact **Emily Zeis, Events and Sponsorship Manager** with any questions, call **970.317.2835**, or email emily@buddyprogram.org

Para español: jennifer@buddyprogram.org o llama al **970.300.2964**

And more! Discover all the benefits by viewing the benefits chart.

Benefits include:

- Digital marketing
- Tickets to Buddy Program events
- Social marketing
- Business exposure on printed collateral
- Business exposure at in person event

Noche de Lotería Sponsorship Benefits

April 2026

Sponsorship Levels		\$5,000	\$2,500	\$1,000	\$500	\$250
Tier sponsor		Presenting Sponsor	2nd Tier	3rd Tier	4th Tier	5th Tier
Combined social media mention An audience of 4,400 + accounts and growing		✓	✓	✓	✓	✓
Media Toolkit for marketing and outreach Includes messaging and artwork for sharing		✓	✓	✓	✓	✓
Logo on "Thank You Sponsors" poster board at event		✓	✓	✓	✓	✗
Logo listed in printed and digital collateral This includes newsletters, posters, website, flyers, table signs, and all other printed and digital materials		✓	✓	✓	✓	✗
Dedicated sponsor table at the event	★	✓	✗	✗	✗	✗
Dedicated sponsor swag table at event check-in	★	✓	✗	✗	✗	✗
Exclusive social media mention An audience of 4,400 + accounts and growing	★	✓	✗	✗	✗	✗
Boogie's Buddy Race entries (with T-shirts)	(10)	✓	(5) ✓	✗	✗	✗
• July 4, 2026 - Aspen						

The Buddy Program is a registered 501 (c)(3) not-for-profit organization. Tax ID# 74-2594693



About Boogie's Buddy Race

Boogie's Buddy Race is an annual Fourth of July tradition in Aspen! This exciting fundraising event unites locals and visitors alike to walk, run, and cheer through Aspen's scenic streets, all in support of our youth mentoring programs. With a 5-mile race, a 1-mile Family and Canine Walk, Boogie's Buddy Race is perfect for runners and families of all abilities.

This long-standing event honors Lenny "Boogie" Weinglass, one of our most influential supporters, whose dedication to the Buddy Program has made an invaluable impact on our community. But to keep this tradition going strong, **we need your support!** We're actively seeking event sponsors to help us reach more youth, build connections, and keep this cherished Aspen tradition for many years to come!

In 2025 we had
more than 700
runners!



Don't miss this! ↗ 2026 marks the 40th Anniversary for the Boogie's Buddy Race!

A gift that ripples

When you sponsor Boogie's Buddy Race you also support over **600 youth, families, and volunteers as well as our youth mentoring programming in 16 schools** from Aspen to Glenwood Springs, and Rifle.

As a sponsor, you'll have the opportunity to reach a wider audience and showcase your business's commitment to making a difference in the lives of youth.



Your gift has benefits

By sponsoring the Boogie's Buddy Race, your business will receive valuable exposure through our website, social media platforms, and email communications to our dedicated supporters.

Benefits include:

- Digital marketing
- Tickets to Buddy Program events
- Social marketing
- Business exposure on printed collateral
- Business exposure at in person event

And more! Discover all the benefits by viewing the benefits chart.



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Boogie's Buddy Race Sponsorship Benefits

July 4, 2026

Sponsorship Levels	Presenting	Diamond	Platinum	Gold	Silver	Bronze	Copper
Tier sponsor	Title Sponsor	2nd Tier	3rd Tier	3rd Tier	4th Tier	5th Tier	6th Tier
Outreach timeline from March to July	✓	✓	✓	✓	✓	✓	✓
Logo hyperlinked on all race digital collateral	✓	✓	✓	✓	✓	✓	✓
Logo featured on all print materials for Boogie's Buddy Race **	✓	✓	✓	✓	✓	✓	✓
Logo hyperlinked in all Boogie's Buddy Race e-blast An audience of 9,500+ subscribers and growing	✓	✓	✓	✓	✓	✓	✓
Sponsorship announced in local radio ads	★ ✓	✗	✗	✗	✗	✗	✗
Dedicated Social Media mention An audience of 4,400+ accounts and growing	★ ✓	✗	✗	✗	✗	✗	✗
Combined Social Media mention An audience of 4,400+ accounts and growing	✓	✓	✓	✓	✓	✓	✗
Dedicated E-blast An audience of 9,500+ subscribers and growing	★ ✓	✗	✗	✗	✗	✗	✗
Logo featured on Boogie's Buddy Race website page	✓	✓	✓	✓	✓	✓	✓
Listed in Aspen Times Thank You Ad (July)	✓	✓	✓	✓	✓	✓	✓
Speaking Opportunity at event	★ ✓	✗	✗	✗	✗	✗	✗
Boogie's Buddy Race entries (with T-shirts) • July 4, 2026. Aspen, Colorado.	(20) ✓	(10) ✓	(8) ✓	(5) ✓	(3) ✓	(2) ✓	✗
Day of Event Presence *	✓	✓	✓	✓	✓	✓	✓

All support is considered a 100% tax-deductible donation to the Buddy Program

Day of Event Presence*	Presenting: logo featured on Boogie's Buddy Race banner at start/finish arch, logo featured on Step and Repeat, logo featured on podiums, water table sponsorship and vendor village
	Diamond: business banner at start/finish, logo featured on Step and Repeat, logo featured on podiums, water table sponsorship, and vendor village
	Platinum, Gold, Silver, Bronze and Copper: business banner at start/finish, and vendor village

Logo featured on all print materials for Boogie's Buddy Race**	Presenting, Diamond, Platinum and Gold: T-shirt, posters, print ads
	Silver and Bronze: T-shirt and posters
	Copper: T-shirt

About the Bash for the Buddies

The Bash for the Buddies is our biggest and most impactful fundraising event of the year, drawing around 350 guests for an evening filled with celebration, connection, and support for the Buddy Program.

Big news for 2025! The Bash for the Buddies is moving to a brand-new home! We will be celebrating at the base of Aspen Highlands!

Guests enjoy a cocktail and hors d'oeuvre hour, immersive theme activations, a seated dinner, dancing and live music, and a heartfelt program highlighting the Buddy Program's mission of empowering youth through mentoring experiences to achieve their full potential.

The Bash raises over a **third of our annual operating budget**, providing critical funding to keep our programs accessible and free.

The Bash theme changes every year!



The Bash for the Buddies is our biggest fundraiser!



A gift that ripples

When you sponsor the Bash for the Buddies you also support over **600 youth, families, and volunteers as well as our youth mentoring programming in 16 schools** from Aspen to Glenwood Springs, and Rifle.

As a sponsor, you'll have the opportunity to reach a wider audience and showcase your business's commitment to making a difference in the lives of youth.

Your gift has benefits

By sponsoring the Bash for the Buddies, your business will receive valuable exposure through our website, social media platforms, and email communications to our dedicated supporters.

Benefits include:

- Digital marketing
- Tickets to Buddy Program events
- Social marketing
- Business exposure on printed collateral
- Business exposure at in person event

And more! Discover all the benefits by viewing the benefits chart.



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Bash for the Buddies

Sponsorship Benefits

July 2026

	Presenting	Diamond	Platinum	Gold	Silver	Bronze
Sponsorship Levels	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,000
Tier sponsor	Presenting Sponsor	2nd Tier	3rd Tier	4th Tier	5th Tier	5th Tier
Outreach timeline from March to July	✓	✓	✓	✓	✓	✓
Logo hyperlinked on all Bash digital collateral	✓	✓	✓	✓	✓	✓
Logo featured on all print materials for Bash (Invites, Print Ads, Program Menu)	✓	✓	✓	✓	✗	✗
Logo featured on Step & Repeat @ event entrance	✓	✓	✗	✗	✗	✗
Logo hyperlinked in all Bash e-blasts An audience of 9,500+ subscribers and growing	✓	✓	✓	✓	✓	✓
Sponsorship announced in all radio ads	★ ✓	✗	✗	✗	✗	✗
Dedicated Social Media mention An audience of 4,400+ accounts and growing	★ ✓	✓	✗	✗	✗	✗
Combined Social Media mention An audience of 4,400+ accounts and growing	✓	✓	✓	✓	✓	✗
Dedicated E-blast An audience of 9,500+ subscribers and growing	✓	✗	✗	✗	✗	✗
Logo featured on Bash website page	✓	✓	✓	✓	✓	✓
Premier Bash Table and Tickets	(10) ✓	(6) ✓	(4) ✓	(2) ✓	✗	✗
Listed in Aspen Times Thank You Ad (July)	✓	✓	✓	✓	✓	✓
Speaking Opportunity at event	★ ✓	✗	✗	✗	✗	✗
Boogie's Buddy Race entries (with T-shirts)	(25) ✓	(15) ✓	(10) ✓	(5) ✓	(3) ✓	(2) ✓

• July 4, 2026. Aspen, Colorado.

About the Buddy Classic Golf Tournament at Ironbridge Golf Course

The Buddy Classic is more than a day on the green, it's where the spirit of community and golf come together to create real impact on youth.

Set at Ironbridge Golf Course in Glenwood Springs, with unbeatable views of Mt. Sopris and the Roaring Fork River, this four-person scramble invites golfers of all skill levels to enjoy a friendly competition.

Beyond the game, the Buddy Classic offers a full experience with a putting contest, award ceremony with cocktails and appetizers, and a silent auction.



Ironbridge closes its doors to the public to provide exclusive access to Buddy Classic teams.

A gift that ripples

From networking opportunities on the course to making a difference in the lives of youth, your sponsorship extends beyond tournament day.

When you sponsor the Buddy Classic you also support over **600 youth, families, and volunteers as well as our youth mentoring programing in 16 schools** from Aspen to Glenwood Springs, and Rifle.

Your gift has benefits

Sponsors of the Buddy Classic gain exposure to an engaged audience of community-minded participants, enhancing brand visibility all while supporting the Buddy Program.

Benefits include:

- Digital marketing
- Tickets to Buddy Program events
- Social marketing
- Business exposure on printed collateral
- Business exposure at in-person event

And more! Discover all the benefits by viewing the benefits chart.



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The Buddy Program's Buddy Classic Golf Tournament Sponsorship Benefits

September 2026

Sponsorship Levels	Mentor \$10,000	Empower \$5,000	Inspire \$2,500	Buddy \$1,000
Tier	1st Tier	2nd Tier	3rd Tier	4th Tier
Logo hyperlinked on all Buddy Classic digital communications	✓	✓	✓	✓
Logo featured on all print communication materials for the Buddy Classic (Invites, save the dates, print ads)	✓	✓	✓	✓
Logo hyperlinked in all Buddy Classic e-blasts An audience of 9,500+ subscribers and growing	✓	✓	✓	✓
Cocktail party tickets	(8) ✓	(8) ✓	(4) ✓	(2) ✓
Listed in Glenwood Post Independent Thank You ad	✓	✓	✓	✓
Teams (4 players per team) Team ** (2 players per team)	(2) ✓	(2) ✓	(1) ✓	(1) ✓ **
Dedicated social media mention An audience of 4,400+ accounts and growing	✓	✓	✓	✗
Exclusive hole signage	(4) ✓	(2) ✓	(1) ✓	✗
Logo featured on course signage	✓ (All)	✓ (Major)	✓ (Prominent)	✗
Sponsor branded swag at check-in table for all participants	✓	✓	✓	✗
Banner display at registration	★ ✓	✗	✗	✗
Sponsor table at event	★ ✓	✗	✗	✗
Putting contest sponsor	★ ✓	✗	✗	✗

About the Gingerbread House Workshops

The Buddy Program's Gingerbread House Workshops are our largest activity for Buddy Program youth participants and our **second largest fundraiser!**

Your support of the 13th Annual Gingerbread House Workshops will bring joy to over 150 Big and Little Buddies as they build gingerbread houses, creating sweet traditions and strengthening their friendships. This festive event for our Buddy Pairs spreads cheer and fosters lasting memories. By contributing, you also support our year-round work with over 600 youth, their families, and volunteer Big Buddies across the Roaring Fork Valley.



Spread icing and cheer by supporting the Gingerbread House Workshops!

Your gift has benefits

By sponsoring the Gingerbread House Workshops, your business will receive valuable exposure through our website, social media platforms, and email communications to our dedicated supporters.

Benefits include:

- Branding and logo placement at the event*
- Logo placement on emails and communications about the event to our 9,500+ email list*
- Social media outreach of over 4,400 accounts and growing
- Listed in full-page thank you ad in the Aspen Times post-event
- Special thank you reception for sponsors of \$1000 or more at Lugano Diamonds
- 100% tax-deductible donation to the Buddy Program

And more! Discover all the benefits by viewing the benefits chart.

* By sponsor level



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Offered at no cost to Buddy Pair youth thanks to the support of donors.



	Project Builder	Project Architect	Builds a Foundation	Builds a Frame	Builds a Roof
Sponsorship Levels	\$20,000	\$10,000	\$5,000	\$3,000	\$1,000
Tier sponsor	Presenting Sponsor	2nd Tier	3rd Tier	4th Tier	5th Tier
Logo on Gingerbread House Workshop artwork/collateral	✓	✓	✓	✓	✓
Logo/Name placement on all tables at the events	✓	✓	✓	✗	✗
Logo featured on photo booth print	★	✓	✓	✗	✗
Listed in Aspen Times Thank You Ad	✓	✓	✓	✓	✓
Listed in the printed "Thank you to our Sponsors" kit flyer sold to individuals	✓	✓	✓	✓	✓
Dedicated Social Media mention An audience of 4,400+ accounts and growing	★	✓	✓	✗	✗
Combined Event and Sponsor E-Blast An audience of 9,500+ subscribers	✓	✓	✓	✓	✓
Combined Social Media mention An audience of 4,400+ accounts and growing	✓	✓	✓	✓	✓
Logo featured on online event page	✓	✓	✓	✓	✓
"Thank You" reception invitation (Early December)	✓	✓	✓	✓	✓
Gingerbread House Kits	(6) ✓	(4) ✓	(2) ✓	(1) ✓	✗
Tickets for the Bash for the Buddies 2026	(4) ✓	(2) ✓	✗	✗	✗